



A Product of Britexans Services - Owners - Bob and Maggie Mideke

Thank you for your consideration of **MySiteAmerica** and **Britexans Services** in providing website design, hosting, and advertising for your business. We offer custom built websites, from scratch, which can have the look you want for your business. By filling in the information below, you help us place the text, also known as content, along with keywords and related information into your website so it becomes visible to the search engines. Many times this is all that is required to get on a first page of Google, Bing, and Yahoo.

While we always do our best to get our customers websites listed on the search engines through traditional use of keywords, content, and submission to Google, Yahoo, and Bing, there is no absolute assurance your website will be located on the first page of the search engines. Anyone that guarantees your website will be on the first page, is not telling you the whole truth, and may actually hurt your placement by using improper means to get you listed. If the search engine computers detect cheats or tricks to get listed, the search engines often will remove a website from their listings. We therefore make no guarantee of search engine placement. The search engines use complicated computer models which will place your website into the listings you see, when your website is related to the text people type into the search box.

For better placement we can use **Pay per Click** advertising or have **Search Engine Optimization** added to your website project, to improve your placement on the search engines. The cost to add these services is determined mostly by your competitors, offering similar services as yours, and the money they are spending on advertising their businesses.

***Please fill in the information below so we can do a better job of creating a website for your business.
Please attach additional pages with question numbers if there is not enough room on this form.***

1) Do you have an existing website?

1a) If you have a website, what do you dislike about it?

1b) If you have a website, what do you like best about it?

1c) Who do you have your website with now?

2) Business Domain Name Desired

3) Alternative Domain Names

4) Business Owner

5) Business Name

6) Business Address

7) Business Phone / Fax / Mobile

8) Business Billing Address

9) E-mail Address

- 10) What do you do? What services do you provide?
- 11) Where do you provide your services?
- 12) Who are your customers? Who are your existing clients? Who is your target customer?
- 13) List the Top Ten Keywords or Phrases that relate to your business. What would you type into a search box to find your business?
- 14) Is your business listed in the local yellow pages? Do you advertise any place else?
- 15) Who are your main competitors? Website addresses? Where are they located?
- 16) Is your business associated with any organizations? If yes, name them.
- 17) Do you have a logo? If not, are you interested in creating one for your business?
- 18) Do you have any marketing materials? (Postcard, brochures, business cards, etc.) If no, are you interested in this?
- 19) Do you have photos that show your business's work? We can use most photos and can also use digital images.
- 20) Name any websites you particularly like for your business to imitate. Why do you like the website?
- 21) Do you want your website to be mobile phone ready? A website that is mobile ready is much easier for people on modern phones to read, call your business, or find you on a map from their phone.
- 22) Do you need a form for customer inquiries? Will you want customers to ask for help?
- 23) Do you want to sell items on your website?

24) Who are you? Tell your story. What would you like your target audience to see when they visit your website?

25) Is there anything else you would like to tell us about you or your business that would help us build you a professional website?

26) Do you use FaceBook or Twitter? Social media is a valuable tool for advertising in today's world. Most people now have accounts with FaceBook or / and Twitter.

27) What pages would you be interested in on your website? ***Circle Choices and Add, where needed.***
Most websites include.

Home Page - About Us - Products or Service – Testimonials - Contact Us – Location

28) Would you be interested in Search Engine Optimization? Making your site more visible to search engines can help your website be found in searches.

29) Are you interested in advertising your business on one of the search engines? The Pay-per-Click advertising of the search engines can help a website get some initial and long-term increased traffic.

30) Do you want your website to be updated on a regular basis to reflect changes in your business? Websites that update regularly, generally get more views from people that are looking for new products and services.

MySiteAmerica and Britexans Services - MySiteAmerica.com and BritexanServices.com

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